



Project No 2020-2-DE04-KA205-019858



The importance of the Value project and our mission!

Covid-19 has ravaged the economies across Europe causing unemployment, industrial shutdowns and joblessness. Don't despair, there is hope for young, disadvantaged young people in precarious situations. Young people have really stepped up across Europe and have been helping local residents- whether assisting the elderly, providing food banks or just helping out in local communities. This project wants to harness this upbeat spirit and help young people to become actively aware of their positive personal potential. There's a real opportunity for them to add value to their communities and their own lives. This is what the VALUE project is all about.

Who is it for?

The project aims to bring together those with few or no qualifications living with disadvantage, perhaps excluded from work or newly experiencing unemployment. We'll also be working with people who typically get involved in informal educational settings with young people to provide training in our non-teaching influencing methods. You can 'teach' through talking and being interested in the life stories of these young people.

What are the stages in this project?

The Value project is gearing up in its first stages to develop a roadmap for those working with young people to help them identify their skills and steer a course into employment. Educational providers, youth workers, volunteers, informal educators will have a roadmap to guide them through stages of 'getting to know' personally the young people they work with...



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“What are the stages in this project?” continued...

The roadmap provides themes and conversation starters for being an active citizen, enabling the young people to enhance their well being and enhance their employability. It provides support throughout the steps and stages of their journey involvement and enhanced work prospects. The roadmap covers themes such as focus and self-management, effective thinking skills, problem solving and identifying personal strengths, creating a positive mindset and resourcefulness, openness to learning, goals and taking action, overcoming setbacks and getting help and support when needed.



The beauty of this roadmap is it can be used outside classrooms. Educators can use it when walking with a group in a forest, when showing someone how to build a wall, when cooking in a group or when just having a coffee and chat. VALUE is built on relationships.

What else will we be working on?

We will be developing tools and exercises and then we'll be putting lots of free materials and resources on the VALUE website which is currently under construction. This will be known as our 'Value Case Box' which will encourage empathetic behaviour and empowerment in youngsters. It can be used by trainers to empower young people through the use of exciting tools such as outdoor activities, role plays and perspective-change exercises. Afterwards, as part of the 'Value Show Case' we will be carrying out mini projects in our European countries. We will be trying out the materials we have created with trainers that work with disadvantaged youngsters.

Our first meeting

We had our first meeting for the project on the 27th of November 2020. The meeting was filled with discussion. We were able to share our ideas, thoughts and visions for the project, and make collaborative decisions on how we see this project unravelling in the next months.

The partnership was very keen to start the exciting journey of the VALUE project.



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So, who are the partners of the project?



Internationaler Bund (IB) is one of the largest service providers in youth, social and educational work in Europe. Its motto is Strengthening Being Human. IB has established more than 700 facilities and branches in 300 locations worldwide, helping 350,000 children, adolescents, adults and senior citizens every year with their career and personal planning and offering a wide range of services.



BEST Institute for Vocational Further Education and Personaltraining GmbH - BEST for short - is a private institute that has been successfully supporting customers in the field of human resources for over 25 years, with a special focus on education and training as well as training and coaching .



MCC is a youth center that is available for youth for socialising and providing non-formal education in order to improve youth competencies and empower their social engagement.



Inova (UK) was established in 2001 and provides consultancy services in the area of self-development and entrepreneurship, with a focus on diversity and equal opportunities. Inova focuses on supporting those who are under-represented or those who face particular challenges to fulfil their potential in a professional setting.

How can you get involved?

To register your interest or if you have any questions, please message us on Facebook.

Find us at /ValueEUproject.

Don't forget to keep an eye out for our website in the upcoming months to see more about the project www.project-value.eu