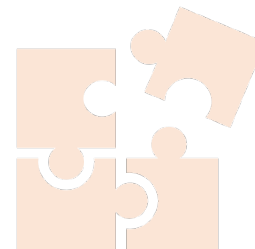




Show Case - Mini Project



Your campaign!

Brief description of the Activity

This is your chance to create a new campaign and increase community action. It's an opportunity to be passionate about something that matters to you and make others passionate too.

Targeted Audience

Young people

Practical Setting - Context of Activity


- Community Work


Linked Stop of VALUE Roadmap (IO1)


- Roadblocks

Type of Activity (IO2): Other

Other Information

 **Purpose:** to create a campaign about something that matters to you

 **Time:** around 1.5 months

 **Group size:** individual, but involving the local community

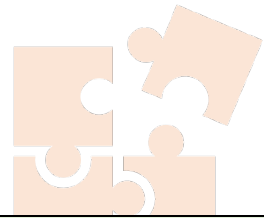
 **Required space:** not applicable

 **Material:** laptop, leaflets, posters

Extra advice for implementation:

If you can think of anyone in the area of your interest with impact, get in touch and let them know about your plans! They are likely to want to help and can increase the visibility of your campaign.

Creating other materials such as leaflets and posters can be very helpful tools to market your campaign and get more interest.



✓ **Preparation:** first reflect on what you are passionate about and what you would like to change. Then, let's get started!

Chosen process for implementation:

There are several ways to start a campaign. Below is a suggestions of the steps you can take:

- 1) Find out your cause. Think about topics that you are passionate about and something that needs changing.
- 2) Talk to people - especially those in the area. Can they help you build your campaign?
- 3) Draft your campaign online to get signatures/ financial support. Can you get someone to look it over before you publish it?
- 4) Once you publish your campaign, print some leaflets and posters and share these around.
- 5) Talk to people. This is probably one of the most important steps you can take. You need to network with people and make new connections to gain visibility for your cause.

If you would like to access a template for a checklist, click here:

<https://eurvoice.net/#/en/sp/vc-dissemination-campaigns> You can tweak this to your liking!

Message of the game:

This activity will help you reflect back on what you are passionate about and make change become reality. This activity will help develop your communication skills as well as networking! Watch as your networks grow.

